



Contact: Jabin Norris, President | PROACTIVE Real Estate | 910-540-4117 | jabin@jabinnorris.com

PROACTIVE Real Estate Launches Custom Online Learning Platform

Holden Beach, North Carolina – November 2022 – PROACTIVE Real Estate has launched The PROACTIVE Educational Institute, a comprehensive online Learning Management System (LMS) for sales associates and managers. The program is a custom version of Institute, LeadingRE's online education platform available exclusively to affiliates of Leading Real Estate Companies of the World®.

The system allows PROACTIVE to create courses complete with instructional videos, tests and supporting documents in a company-branded online platform. These custom courses compliment an expansive course catalog of over 350 courses produced by LeadingRE.

Students can access programs on sales, marketing, technology and relocation and follow self-guided curriculums to completion. Courses for leaders include topics such as recruiting, business development, culture and staff development, leadership and referrals and relocation.

Institute is a key component of Leading Real Estate Companies of the World's learning programs, which were recently recognized by *Training Magazine* as #1 on their prestigious Top 125 ranking of elite learning and development programs across all industries.

"The PROACTIVE Educational Institute is a milestone moment for our Firm. Education & training are at the forefront of our value proposition to our team. Our next level Learning Management System will further elevate PROACTIVE as the best-in-class real estate sales professionals in Brunswick County, North Carolina," said Jabin Norris, President of PROACTIVE Real Estate.

PROACTIVE Real Estate has access to this program through its membership in Leading Real Estate Companies of the World®, the largest network of premier locally-branded firms producing over \$500 billion in annual home sales. PROACTIVE Real Estate was selected for membership in LeadingRE, which recruits only the best among locally- and regionally-branded firms. As a member of this global network, PROACTIVE Real Estate can assist home buyers and sellers worldwide and can access LeadingRE's full range of brokerage services, including lead generation, branding support, luxury marketing, web exposure, technology systems, and state of the art learning and credentialing.

About PROACTIVE Real Estate

PROACTIVE Real Estate has been serving Brunswick County, North Carolina since 2013, founded by Holden Beach native, Jabin Norris. With a vision to change the local marketplace for the better, PROACTIVE has brought multiple forward think introductions to Brunswick County Real Estate. The Team at PROACTIVE Real Estate offers the region's highest per person productivity. Our team's Hyperlocal focus on Brunswick County gives us the ability to utilize all of our talents to the benefit of Brunswick County property owners. With an impressive portfolio of statistics, we are proud to be the "Brunswick County Specialty Brand".

About Leading Real Estate Companies of the World®

Leading Real Estate Companies of the World® (www.LeadingRE.com) is a selective global community of the highest quality independent real estate companies, with over 565 companies and 130,000 sales associates in over 70 countries. Network members generate over 1.1 million transactions annually, with \$372 billion in home sales. LeadingRE exists to

make its members better by connecting them to opportunities and people around the globe, supporting them with an international referral network, professional development programs, unique events and connections to people and opportunities worldwide.